

ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh EVA terhadap Return Saham pada perusahaan manufaktur Sub Sektor Otomotif Dan Komponen Yang Terdaftar Di Bursa Efek Indonesia (BEI). Sampel penelitian ini sebanyak 5 perusahaan manufaktur subsektor otomotif yang terdaftar di Bursa Efek Indonesia (BEI) yang diperoleh dengan metode *purposive sampling*. Teknik analisis data menggunakan analisis statistik deskriptif, regresi linear sederhana, uji hipotesis (uji statistik t) dan uji koefisien determinasi (R^2). Hasil penelitian menunjukkan: EVA berpengaruh terhadap *Return* Saham pada Perusahaan Manufaktur Sub Sektor Otomotif dan komponen yang terdaftar di Bursa Efek Indonesia Tahun 2016-2020.

Kata kunci : Economic Value Added (EVA) , Return Saham



ABSTRACT

This study aims to determine the effect of EVA on stock returns in manufacturing companies in the automotive and component sub-sectors listed on the Indonesia Stock Exchange (IDX). The sample of this study was 5 companies in the automotive manufacturing sub-sector listed on the Indonesia Stock Exchange (IDX) which were obtained by purposive sampling method. The data analysis technique used descriptive statistical analysis, simple linear regression, hypothesis testing (t statistical test) and coefficient of determination test (R²). The results showed: EVA has an effect on Stock Returns in Manufacturing Companies in the Automotive Sub-Sector and components listed on the Indonesia Stock Exchange in 2016-2020.

Keywords: *Economic Value Added (EVA) , Stock Return*

