***ABSTRACT***

**NABILA MAULIDA (2061201218). *The Influence of Good Corporate Governance* (GCG), *Corporate Social Responsibility* (CSR), *and Financial Performance on Company Value in Conventional Commercial Banks Listed on the Indonesia Stock Exchange* (IDX) *for the Period* 2018-2022. *Under the guidance of* HUSNAYETTI.**

*This research aims to explain and understand the influence of Good Corporate Governance (GCG), Corporate Social Responsibility (CSR), and financial performance variables on company value, where this research is conducted on conventional commercial banks listed on the Indonesia Stock Exchange (IDX) in the period 2018-2022. Population of this study amounted to 43 conventional commercial banks listed on the Indonesia Stock Exchange (IDX) for the period 2018-2022, with a sample size of 35 samples obtained based on purposive sampling method. The data analysis technique used is multiple linear regression analysis with data processing through EViews 13 software. The results of this study revealed that the Good Corporate Governance (GCG) variable with institutional ownership proxy and financial performance variable affects company value, while Good Corporate Governance (GCG) variable with independent board of commissioners proxy and managerial ownership and Corporate Social Responsibility (CSR) variable has no effect on company value. Simultaneously, the variables of Good Corporate Governance (GCG), Corporate Social Responsibility (CSR), and financial performance affect the value of the company.*

*Keywords: Good Corporate Governance (GCG), Corporate Social Responsibility (CSR), Financial Performance, Corporate Value*

**ABSTRAK**

**NABILA MAULIDA (2061201218). Pengaruh *Good Corporate Governance* (GCG*), Corporate Social Responsibility* (CSR), Dan Kinerja Keuangan Terhadap Nilai Perusahaan Pada Bank Umum Konvensional Yang Terdaftar Di Bursa Efek Indonesia (BEI) Periode 2018-2022. Di bawah bimbingan HUSNAYETTI.**

Penelitian ini memiliki tujuan untuk menjelaskan dan memahami pengaruh dari variabel *Good Corporate Governance* (GCG), *Corporate Social Responsibility* (CSR), dan kinerja keuangan terhadap nilai perusahaan, dimana penelitian ini dilakukan pada bank umum konvensional yang terdaftar di Bursa Efek Indonesia (BEI) periode 2018-2022. Populasi dari penelitian ini berjumlah 43 bank umum konvensional konvensional yang terdaftar di Bursa Efek Indonesia (BEI) periode 2018-2022, dengan jumlah sampel sebanyak 35 sampel yang diperoleh berdasarkan metode *purposive sampling*. Teknik analisis data yang digunakan ialah analisis regresi linier berganda dengan pengolahan data melalui *software* *EViews* 13. Hasil penelitian ini mengungkapkan bahwa variabel *Good Corporate Governance* (GCG) dengan proksi kepemilikan institusional dan variabel kinerja keuangan berpengaruh terhadap nilai perusahaan, sedangkan variabel *Good Corporate Governance* (GCG) dengan proksi dewan komisaris independen dan kepemilikan manajerial serta variabel *Corporate Social Responsibility* (CSR) tidak berpengaruh terhadap nilai perusahaan. Secara simultan, variabel *Good Corporate Governance* (GCG), *Corporate Social Responsibility* (CSR), dan kinerja keuangan berpengaruh terhadap nilai perusahaan.

Kata Kunci: *Good Corporate Governance* (GCG), *Corporate Social Responsibility* (CSR), Kinerja Keuangan, Nilai Perusahaan