ABSTRAK

Farid Djamil NIM: 2061201165 "The influence of leadership style, motivation and compensation on employee performance at PT. Nusa Eka Tama Cellindo". Under the guidance of Ali Chaerudin. This research aims to analyze the influence of leadership style, motivation and compensation on employee performance at PT.Nusa Eka Tama Cellindo. This research uses quantitative associative research methods. Data was collected by distributing questionnaires and analyzed using the PLS-SEM method. The findings of this research state that (1) Simultaneously between leadership style, motivation and compensation on performance is 0.951. with an R-Square value of 0.951 (strong), meaning leadership style, motivation and compensation is 95.1% and the remaining 4.9% is influenced by other variables not included in this research. It can be concluded that together the variables of leadership style, motivation and compensation have a strong influence on performance; (2) With a path coefficient value of (-0.298) and a statistical T value of less than 1.96 (1.721), leadership style partially has a negative and insignificant effect on performance; (3) motivation has a positive and significant effect on performance with a path coefficient value (0.774), T statistic value greater than 1.96 (4.406)); and (4) task placement has a positive and significant effect on performance with a path coefficient value (0.504) T statistic value greater than 1.96 (3.205).

Keywords: Leadership Style, Motivation, Compensation, Performance